

Edition # 7

FOOTPRINTS & Crossings

WAIPOUA HOKIANGA

Newsletter

April - June 2007

It continues to be a busy and exciting time for our businesses. I hope that you enjoy what we have been up to in the last 3 months.

New E-MAILS – These are our new e-mail addresses.

Koro koro@footprintswaipoua.co.nz

Nikki nikki@crossingshokianga.co.nz

Office info@footprintswaipoua.co.nz, info@crossingshokianga.co.nz

New WEBSITES - Check them out.

Footprints Waipoua www.footprintswaipoua.co.nz

Crossings Hokianga www.crossingshokianga.co.nz

We have a NEW morning BOAT Cruise

From October 1 of this year we will be offering a new Crossings Hokianga morning boat cruise. This new cruise has been initiated in conjunction with MAGIC Coachlines. The cruise officially starts from the Rawene wharf, departing at 9.30am. It visits the Mangungu Mission House and concludes at the Opononi wharf at between 11.30am and 12pm. If you are staying in Omapere or Opononi you can meet the Boat at the Opononi wharf at 8.15am. The boat departs for Rawene from the Opononi wharf at 8.30am. During our testing months which are October, November and December this morning cruise will be available on Tuesdays, Thursdays, Saturdays and Sundays. These days could increase but this is demand dependant. Please contact Nikki for more information. The tour retails at \$55 per adult and \$25 per child and requires a minimum number. Thanks to Rob, Paul and the team at MAGIC Coachlines for their support of our products and Hokianga. See www.magicbus.co.nz. Bookings are essential and are based on availability. Please contact Nikki for more information.

New prices for Footprints Waipoua tours

From September 30 our prices will be changing. For example our Footprints Waipoua 4 hour 'Twilight Encounter' tour will retail at \$75 per adult and \$25 per child as opposed to \$65 per adult and \$48 per child respectively. Please contact Nikki for more information regarding other price increases.

IMPORTANT Information

Daylight Savings this year starts Sunday September 30 and ends Sunday April 6 2008. Departures for both Footprints Waipoua night walks, 'Meet Tane at Night' (1.5hours) and 'Twilight Encounter' (4 hours) will move forward 1 hour from September 30. This would mean they will have departure times of 8.30pm and 6pm respectively. The Crossings Hokianga signature afternoon cruise departure time will also move forward half an hour. This means it will leave the Opononi wharf at 1pm not 12.30pm. If this is confusing please do not hesitate to discuss this further with Nikki.

Deborah March has moved to Palmerston North

Deb has moved on and is now Executive Assistant Manager at the Kingsgate Hotel Palmerston North. It was a pleasure working with you Deb. We hope all is well and that this puts a smile on your face. Oops 'you're blocked'. Take care from everyone here at Footprints & Crossings.

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Meet our Bay of Islands Contact/Marketing Person.

Chris Larcombe is our new roving marketing representative in Paihia. Chris brings a lot of experience and expertise to Crossings Hokianga. We look forward to an exciting future with Chris at the helm in Paihia. You can contact Chris on 021 0470838 or chrislarcombe@yahoo.com.au. Chris is also the Northland Vianet representative. For more information about Vianet contact Chris or www.vianet.travel.

TNZ Japan visit to the Hokianga

We were very privileged to have Jason Hill and Naoki Inohiza from Tourism New Zealand Japan visit the Hokianga. We would like to thank you both for your time, thoughts and suggestions.

Koro attended Kiwi Link USA

Footprints and Crossings attended Kiwi Link Los Angeles. LA is certainly nothing like Hokianga. This was an amazing chance to reacquaint myself with friends and to develop new business relationships. It was nice to see so many familiar faces. It doubled also as an opportunity to join Kylie in helping roll out a new cultural message. I hope you all enjoyed the presentations. Congratulations to all the nominees and winners of this years awards. A BIG thank you to Bruce and the TEAM for a memorable experience.

Print Media

Thanks to Stu at Meeting Newz and Gerhard at Neuseeland News for their articles about us in their publications. Thank you also to Bridget from Inzone Travel for featuring Footprints Waipoua in her WINTER 2007 newsletter.

TV

I have been told that little old Footprints Waipoua was seen on TV in New Zealand and the States just recently. Thanks for the feedback. Any more information like this would be appreciated.

BOI Accommodation FAMIL

Thank you to all those Bay of Islands accommodation providers for taking the time out to experience our Crossings Hokianga signature Total Hokianga Experience. I'm glad you guys enjoyed your day. We look forward to and appreciate your support. Thanks also to Chris who did an amazing job organising this FAMIL.

Jeune and Club Paihia opportunity

We would like to thank Jeune for the opportunity to visit Club Paihia and inform their guests every second Sunday of the services Footprints and Crossings provide.

Trounson Park FAMIL

Joe took the TEAMS out on the Trounson Park night walk with Herb who also owns the Trounson Park Top 10 Holiday Park. Everybody enjoyed the tour and they also got to see a kiwi. Always a buzz, thanks Herb.

FAMILS

Thank you to all those people who have arranged and who have visited us on FAMILS. These are incredible opportunities to further push Footprints, Crossings and the Hokianga case.

TRENZ

Rotorua was our 3rd and a very interesting TRENZ from a business perspective. Well done by the way Rotorua for a new and refreshing event. Northland unveiled its new look and then it was down to business. Thanks to all those Buyers who took the time to

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Dive Tutukaka FAMIL

These guys know how to show you a good time. What a stunning location for an office. Their 'Perfect Day' tour is definitely the perfect day. I now know why they were last years New Zealand Supreme Tourism Award Winner. What role models we all have in the form of Dive Tutukaka. Jeroen and Kate kindly gave our TEAMS some time to ask questions and find out more about what makes a good team and operation tick. Thanks for sharing your knowledge and experience with us. If you haven't done a Dive Tutukaka 'dive' or experienced the 'Perfect Day' you need to. Contact Kate at info@diving.co.nz or view www.diving.co.nz for more information.

Dive Tutukaka and the Ancient Kauri Kingdom fly the Northland Flag

The Footprints Waipoua and Crossings Hokianga TEAMS would like to congratulate and wish Dive Tutukaka and the Ancient Kauri Kingdom all the best for this years Tourism New Zealand Awards.

ATTO Visit

Eamon Nathan from Aviation, Tourism and Travel Training Organisation visited us to share with us the services they provide. What interesting opportunities this organisation provides industry staff. For more information contact Eamon at eamon.nathan@atto.org.nz or view www.atto.org.nz.

Maori Tourism Council Conference

I attended the Maori Tourism Council Conference located at the Wairakei Resort Hotel as a guest panel speaker on Guide Books. I found the conference to be very interesting and exciting. There were many operators in attendance and all I can say is Maori tourism certainly looks to have a bright future. I would like to thank the Maori Tourism Council, Dawn Muir, TPK and others for looking after us, it was certainly a pleasure.

Footprints Waipoua CAMP

Recently the Footprints Waipoua team went away on camp. We would like to thank Katherine Morunga and Tom Donovan (DoC) for their time and for sharing with us their knowledge of flora and fauna. This was an excellent opportunity to learn more and I look forward to the next one. Thanks Joe for all your hard work.

Clear Skies Conference in Auckland

Clear Skies is a collection of Far North businesses that are targeting the Conference market. Led by David Perks a host of individuals from Copthorne BOI, Copthorne Hokianga, Footprints Waipoua & Crossings Hokianga, Fullers, Johnstons Coachlines, Kelly Tarltons, Sound Cave and Kate Bell Events hosted a good number of invited guests at the amazing venue of Kelly Tarltons Underwater World. An enjoyable night was had by all. Cecil and I would like to welcome you all to the 'Sunny North'.

BTM Japanese Training

Big UPS to Tony, Craig, Eme and Suzie who shared with staff from Copthorne Hokianga, Footprints Waipoua and Crossings Hokianga their knowledge and experience of the Japanese market. Although it will take time the Japan market has been identified as a future market for Hokianga and thus is a market that we will be pursuing with much vigour. Thanks again guys. Ongoing hard collective work will ensure a successful outcome.

TNZ Interview

Thank you Anna, Becky, Michael and Chris for the opportunity you presented many of us. We look forward to seeing some examples of the final product.

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Far North iSITE Training at Waitangi

Thank you to Eamon Nathan from ATTO for inviting us to attend an iSite training workshop at Te Tii Marae in Waitangi. This workshop was all about sharing with various Northland iSITE staff, things Maori. On hand to offer guidance and learning were Hone Mihaka (Waka Tai-amai www.taiamaitours.co.nz) and Peter Kitchen (Te Tai Tokerau Tourism Association www.taitokerau.co.nz). I would also like to put a big shout out to the staff who attended. Thanks for giving up your time. These types of workshops benefit all parties involved, which is why we totally support this type of initiative.

Awesome guys.

Conclusion

I want to thank all the people and organisations for their support. Without you this wouldn't have been possible. To our TEAMS, whom we have developed a core group now, well what can I say, keep it up. To the investors, there will be many more boardroom debates I am sure. Thanks to all the communities of Hokianga for being the communities that you are.

Watch this space for some exciting news.

From the Footprints Waipoua & Crossings Hokianga TEAMS.